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ABSTRACT

This data report includes trend tables from three sources of data regarding where Howard County (Maryland) citizens and recent high school graduates attend college. These trend tables are described and documented with minimal analysis and are intended to serve as a central data source for further development of charts, presentations, and analyses of particular situations. One statewide system, SOAR, tracks recent high school graduates to public and private campuses in Maryland. Trends indicate that HCC gets 30% of the recent high school graduates who go as full-time students to Maryland campuses. Four-year trends are provided for each public high school in Howard County. The Howard County Department of Education Post Graduation Survey indicates that eighty-five percent of the respondents reported they had attended college during the first year out of school. Another report, the MHEC's Enrollment by Residency Report, was developed from the annual Fall Enrollment reporting systems and include all Howard County residents attending public and private campuses in Maryland. Highlights from these 5-year trend tables are included and provide useful information regarding HCC's share of enrollment categories. (JJL)

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ED 449 870

HOWARD COMMUNITY COLLEGE

HCC MARKET SHARE OF HOWARD COUNTY RESIDENTS AND HIGH SCHOOL GRADUATES

TREND TABLES AND DATA DOCUMENTATION

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Office of Planning & Evaluation
September 1998

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HCC Market Share of Howard County Residents and High School Graduates

Trend Tables and Data Documentation

Howard Community College (HCC) has three sources of data regarding where Howard County citizens and recent high school graduates attend college. Trends in enrollment from these three sources provide valuable perspectives on important categories of our own enrollment as well as valuable information regarding the other campuses being chosen by different categories of students. This data report includes trend tables from these sources. These trend tables, clearly labeled and easy to interpret, are described and documented in this report with minimal analysis. The report provides a central data source for further development of charts, presentations and analyses of particular situations. These analyses might range from an examination of HCC enrollment compared with enrollment at another campus, or a closer look at where part-time students are attending college. Particular trend tables and charts will be prepared from these tables to share during the environmental scanning phase of the planning process and with various forums concerned with campus facilities planning, enrollment management and enrollment projections.

1. **SOAR: Market Share Within Maryland for Recent High School Graduates.**

   This statewide system tracks recent high school graduates to public and private campuses in Maryland. Trends in the numbers of students reported in this data system indicates that HCC gets 30% of the recent high school graduates who go as full-time students to Maryland campuses. HCC has also been getting 70% of the students from this group who attend as part-time students. Four-year trends are provided for each public high school in Howard County.

2. **Howard County Department of Education Post Graduation Survey: Market Share of All High School Graduates.**

   This Howard County Department of Education survey is conducted every two years and is sent to all graduates one year after graduation. The 1997 survey of 1996 graduates indicates that eighty-five percent of the respondents reported they had attended college during the first year out of school. Of the students reporting they had gone to college, 22% reported they had attended a community college and 31% reported they had attended an out of state college. This survey is our only source of information about how many of the high school senior class are going to out-of-state campuses. This information is provided for each public high school for the spring 1996 graduates.

3. **MHEC's Enrollment by Residency Report:**
Market Share of All Howard County Residents Going to College in Maryland.

These trend tables have been developed from the annual Fall Enrollment reporting systems and include all Howard County residents attending public and private campuses in Maryland. Each year data from the annual MHEC report are added to update these trend tables. The trend tables for students attending as full-time and part-time students are provided as well as trends in where new full time freshmen are attending college in Maryland. Highlights from these 5 year trend tables include:

- HCC gets 44% of all Howard County undergraduates attending in-state campuses as credit students. This "market share" has been stable over the last five years.

- HCC has gotten 33% of all new full-time freshmen during this 5-year period and 37% of this group in fall 1997. This group of students at HCC increased by 30% over the period 1993 to 1997. Towson's new full-time freshmen enrollment from Howard County increased by 90% during this period.

- HCC has been getting 25% of all the Howard County residents who attend Maryland campuses as full-time undergraduates. This group has increased by 13% at HCC and by 6% statewide.

- HCC has been getting 62% of all the Howard County residents who attend Maryland campuses as part-time students. The number of these students, however, has been decreasing at HCC and across the state. Almost every campus in Maryland that has had Howard County residents attending as part-timers has experienced a decline in this category during this period. Our own decline of 12% over this 5 year period has apparently not been because these students have been choosing another Maryland campus, but because there have been fewer part-time credit students at all of these campuses.

The tables in this report contain useful information regarding HCC's share of important enrollment categories. The trend tables allow HCC to monitor shifts in enrollment patterns and are designed to provoke a closer examination of why enrollment in particular categories may be changing. Your thoughts on how to integrate understanding of these trends into the planning process and into HCC's enrollment management process are welcomed. If, in your own efforts to understand these trends, or help others to understand these patterns, you would like to graph or examine a particular pattern within these tables, please call so we can help to download these tables to facilitate your further analysis.

MARKET SHARE WITHIN MARYLAND
FOR
RECENT HIGH SCHOOL GRADUATES

SOAR SYSTEM

Howard Community College's Share of High School Graduates
Attending a Maryland Campus (TOTALS)
One Year After Graduation
By High School

School	93 Grads	94 Grads	95 Grads	96 Grads	% of Enrollment	% of All Graduates
Atholton						
HCC	58	44	63	61	40%	20%
Other	62	64	67	90	60%	29%
Total in Maryland	120	108	130	151	100%	49%
All Graduates	250	266	294	311		100%
% of All Graduates at HCC	23%	17%	21%	20%		
Centennial						
HCC	37	43	45	59	35%	21%
Other	91	91	96	112	65%	39%
Total in Maryland	128	134	141	171	100%	60%
All Graduates	319	291	331	287		100%
% of All Graduates at HCC	12%	15%	14%	21%		
Glenelg						
HCC	47	37	50	51	44%	20%
Other	68	84	65	64	56%	25%
Total in Maryland	115	121	115	115	100%	46%
All Graduates	195	233	255	252		100%
% of All Graduates at HCC	24%	16%	20%	20%		
Hammond						
HCC	50	52	50	52	41%	22%
Other	58	73	56	74	59%	31%
Total in Maryland	108	125	106	126	100%	53%
All Graduates	206	235	240	239		100%
% of All Graduates at HCC	24%	22%	21%	22%		
Howard						
HCC	62	41	56	53	34%	15%
Other	69	72	77	105	66%	30%
Total in Maryland	131	113	133	158	100%	45%
All Graduates	236	266	354	348		100%
% of All Graduates at HCC	26%	14%	16%	15%		
Mt. Hebron						
HCC	42	44	34	46	26%	15%
Other	89	102	107	131	74%	42%
Total in Maryland	131	146	141	177	100%	57%
All Graduates	273	271	333	312		100%
% of All Graduates at HCC	15%	16%	10%	15%		
Oakland Mills						
HCC	53	48	50	44	42%	18%
Other	80	57	75	81	58%	25%
Total in Maryland	133	105	125	105	100%	43%
All Graduates	258	269	270	245		100%
% of All Graduates at HCC	21%	18%	19%	18%		
Wilde Lake						
HCC	40	29	43	53	49%	22%
Other	42	47	36	55	51%	23%
Total in Maryland	82	76	79	108	100%	45%
All Graduates	224	178	212	242		100%
% of All Graduates at HCC	18%	16%	20%	22%		
TOTAL						
HCC	389	338	391	419	38%	19%
Other	559	590	579	692	62%	31%
Total in Maryland	948	928	970	1111	100%	50%
All Graduates	1961	2029	2289	2236		100%
% of All Graduates at HCC	20%	17%	17%	19%		
% of In State Students at HCC	41%	36%	40%	38%		

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Howard Community College's Share of High School Graduates
Attending a Maryland Campus (FULL-TIME)
One Year After Graduation
By High School

School	93 Grads	94 Grads	95 Grads	96 Grads	% of Enrollment	% of All Graduates
Atholton						
HCC	44	27	37	42	37%	14%
Other	59	57	63	84	63%	27%
Total in Maryland	103	84	100	126	100%	41%
All Graduates	250	266	294	311		100%
Centennial						
HCC	23	27	26	44	22%	15%
Other	86	87	92	107	78%	37%
Total in Maryland	109	114	118	151	100%	53%
All Graduates	319	291	331	287		100%
Glenelg						
HCC	35	28	35	38	37%	15%
Other	63	79	60	61	63%	24%
Total in Maryland	98	107	95	99	100%	39%
All Graduates	195	233	255	252		100%
Hammond						
HCC	33	37	37	38	41%	16%
Other	55	69	53	72	59%	30%
Total in Maryland	88	106	90	110	100%	46%
All Graduates	206	235	240	239		100%
Howard						
HCC	46	30	30	37	30%	11%
Other	58	65	70	96	70%	28%
Total in Maryland	104	95	100	133	100%	38%
All Graduates	236	286	354	348		100%
Mt. Hebron						
HCC	27	30	19	38	16%	12%
Other	80	93	100	122	84%	39%
Total in Maryland	107	123	119	160	100%	51%
All Graduates	273	271	333	312		100%
Oakland Mills						
HCC	39	32	40	26	37%	11%
Other	75	51	69	54	63%	22%
Total in Maryland	114	83	109	80	100%	33%
All Graduates	258	269	270	245		100%
Wilde Lake						
HCC	24	18	27	36	44%	15%
Other	38	43	34	53	56%	22%
Total in Maryland	62	61	61	89	100%	37%
All Graduates	224	178	212	242		100%
TOTAL						
HCC	271	229	251	299	32%	13%
Other	514	544	541	649	68%	29%
Total in Maryland	785	773	792	948	100%	42%
All Graduates	1961	2029	2289	2236		100%
% of All Graduates at HCC	14%	11%	11%	13%		
% of In State Students at HCC	35%	30%	32%	32%		

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Howard Community College's Share of High School Graduates
Attending a Maryland Campus (PART-TIME)
One Year After Graduation
by High School

School	93 Grads	94 Grads	95 Grads	96 Grads	% of Enrollment	% of All Graduates
Atholton						
HCC	14	17	26	19	76%	6%
Other	3	7	4	6	24%	2%
Total in Maryland	17	24	30	25	100%	8%
All Graduates	250	266	294	311		100%
Centennial						
HCC	14	16	19	15	75%	5%
Other	5	4	4	5	25%	2%
Total in Maryland	19	20	23	20	100%	7%
All Graduates	319	291	331	287		100%
Glenelg						
HCC	12	9	15	13	81%	5%
Other	5	5	5	3	19%	1%
Total in Maryland	17	14	20	16	100%	6%
All Graduates	195	233	255	252		100%
Hammond						
HCC	17	15	13	14	88%	6%
Other	3	4	3	2	13%	1%
Total in Maryland	20	19	16	16	100%	7%
All Graduates	206	235	240	239		100%
Howard						
HCC	16	11	26	16	64%	5%
Other	11	7	7	9	36%	3%
Total in Maryland	27	18	33	25	100%	7%
All Graduates	236	286	354	348		100%
Mt. Hebron						
HCC	15	14	15	8	47%	3%
Other	9	9	7	9	53%	3%
Total in Maryland	24	23	22	17	100%	5%
All Graduates	273	271	333	312		100%
Oakland Mills						
HCC	14	16	10	18	72%	7%
Other	5	6	6	7	28%	3%
Total in Maryland	19	22	16	25	100%	10%
All Graduates	258	269	270	245		100%
Wilde Lake						
HCC	16	11	16	17	89%	7%
Other	4	4	2	2	11%	1%
Total in Maryland	20	15	18	19	100%	8%
All Graduates	224	178	212	242		100%
TOTAL						
HCC	118	109	140	120	74%	5%
Other	45	46	38	43	26%	2%
Total in Maryland	163	155	178	163	100%	7%
All Graduates	1961	2029	2289	2236		100%
% of All Graduates at HCC	6%	5%	6%	5%		
% of In State Students at HCC	72%	70%	79%	74%		

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High School Graduates From Howard County
Attending Maryland Campuses
One Year After Graduating from High School
TOTAL ATTENDING MARYLAND CAMPUSES

College Campus:	93 Grads	94 Grads	95 Grads	96 Grads	% of Total	% Change
Anne Arundel Community College	1	1	3	3	0%	200%
Baltimore City CC				3	0%	
Carroll Community College	4	1	1	3	0%	-25%
Catonsville Community College	96	86	78	88	8%	-8%
Chesapeake College	0	0	0	1	0%	
Garrett Community College	0	0	0	0	0%	
Harford Community College	1	0	0	1	0%	0%
Howard Community College	389	338	391	419	38%	8%
Montgomery College-All Campuses	7	13	7	7	1%	0%
Prince George's Community College	2	1	1	1	0%	-50%
Wor-Wic					0%	
Bowie State University	3	6	6	2	0%	-33%
Coppin State College	0	0	4	9	1%	
Frostburg State University	39	35	25	49	4%	26%
Salisbury State University	35	24	21	22	2%	-37%
Towson State University	51	68	68	99	9%	94%
UMBC	70	71	79	103	9%	47%
UMCP	164	184	201	182	16%	11%
UMES	11	3	6	5	0%	-55%
Morgan State University	11	11	11	20	2%	82%
St Mary's College of MD	11	19	17	29	3%	164%
Capital College	0	1	2	1	0%	
Goucher College	4	4	3	1	0%	-75%
Hood College	2	2	0	2	0%	0%
Johns Hopkins University	7	9	6	8	1%	14%
Loyola College	10	11	4	11	1%	10%
Maryland Institute College of Art	4	3	0	4	0%	0%
Mt. St. Mary's College	6	8	7	14	1%	133%
College of Notre Dame of MD	4	3	4	3	0%	-25%
Peabody Institute of the JHU	2	1	2	0	0%	-100%
St. John's College	0	3	0	0	0%	
Villa Julie College	1	4	1	7	1%	600%
Washington College	2	4	4	3	0%	50%
Western Maryland College	12	14	18	10	1%	-17%
TOTAL	949	928	970	1111	100%	17%

High School Graduates From Howard County
Attending Maryland Campuses
One Year After Graduating from High School
ATTENDING FULL-TIME

College Campus:	93 Grads	94 Grads	95 Grads	96 Grads	% of Total	% Change
Anne Arundel Community College	0	1	2	0	0%	
Baltimore City CC				0	0%	
Carroll Community College	3	1	1	1	0%	-67%
Catonsville Community College	68	58	55	71	7%	4%
Chesapeake College	0	0	0	0	0%	
Garrett Community College	0	0	0	0	0%	
Harford Community College	0	0	0	1	0%	
Howard Community College	271	229	251	299	32%	10%
Montgomery College-All Campuses	2	3	2	0	0%	-100%
Prince George's Community College	0	1	0	1	0%	
Wor-Wic				0	0%	
Bowie State University	3	6	6	1	0%	-67%
Coppin State College	0	0	4	9	1%	
Frostburg State University	39	35	25	49	5%	26%
Salisbury State University	35	24	21	22	2%	-37%
Towson State University	50	66	67	98	10%	96%
UMBC	68	68	77	100	11%	47%
UMCP	162	183	198	182	19%	12%
UMES	10	3	6	5	1%	-50%
Morgan State University	11	10	11	20	2%	82%
St Mary's College of MD	11	19	17	29	3%	164%
					0%	
Capital College		1	0	1	0%	
Goucher College	3	4	3	1	0%	-67%
Hood College	2	2	0	2	0%	0%
Johns Hopkins University	7	9	6	8	1%	14%
Loyola College	9	11	4	10	1%	11%
Maryland Institute College of Art	4	3		4	0%	0%
Mt. St. Mary's College	6	8	7	12	1%	100%
College of Notre Dame of MD	4	3	4	3	0%	-25%
Peabody Institute of the JHU	2	1	2	0	0%	-100%
St. John's College	0	3	0	0	0%	
Villa Julie College	1	3	1	6	1%	500%
Washington College	2	4	4	3	0%	50%
Western Maryland College	12	14	18	10	1%	-17%
TOTAL	785	773	792	948	100%	21%

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High School Graduates From Howard County
Attending Maryland Campuses
One Year After Graduating from High School
ATTENDING PART-TIME

College Campus:	93 Grads	94 Grads	95 Grads	96 Grads	% of Total	% Change
Anne Arundel Community College	1	0	1	3	2%	200%
Baltimore City CC				3	2%	
Carroll Community College	1	0	0	2	1%	100%
Catonsville Community College	28	28	23	17	10%	-39%
Chesapeake College	0	0	0	1	1%	
Garrett Community College	0	0	0	0	0%	
Harford Community College	1	0	0	0	0%	-100%
Howard Community College	118	109	140	120	74%	2%
Montgomery College-All Campuses	5	10	5	7	4%	40%
Prince George's Community College	2	0	1	0	0%	-100%
Wor-Wic				1	1%	
Bowie State University	0	0	0	1	1%	
Coppin State College	0	0	0	0	0%	
Frostburg State University	0	0	0	0	0%	
Salisbury State University	0	0	0	0	0%	
Towson State University	1	2	1	1	1%	0%
UMBC	2	3	2	3	2%	50%
UMCP	2	1	3	0	0%	-100%
UMES	1	0	0	0	0%	-100%
Morgan State University	0	1	0	0	0%	
St Mary's College of MD	0	0	0	0	0%	
Capital College	0	0	2	0	0%	
Goucher College	1	0	0	0	0%	-100%
Hood College	0	0	0	0	0%	
Johns Hopkins University	0	0	0	0	0%	
Loyola College	1	0	0	1	1%	0%
Maryland Institute College of Art	0	0	0	0	0%	
Mt. St. Mary's College	0	0	0	2	1%	
College of Notre Dame of MD	0	0	0	0	0%	
Peabody Institute of the JHU	0	0	0	0	0%	
St. John's College	0	0	0	0	0%	
Villa Julie College	0	1	0	1	1%	
Washington College	0	0	0	0	0%	
Western Maryland College	0	0	0	0	0%	
TOTAL	164	155	178	163	100%	-1%

MARKET SHARE OF ALL HOWARD COUNTY RESIDENTS GOING TO COLLEGE IN MARYLAND

ENROLLMENT BY RESIDENCY TRENDS

Total Undergraduate Enrollment at Maryland Campuses
Howard County Residents

College	Fall										Total # All Years	Total % All Years	Percent Change 1993 to 1997
	1993		1994		1995		1996		1997				
	#	%	#	%	#	%	#	%	#	%			
Howard	4,493	44%	4,368	44%	4,343	44%	4,168	43%	4,242	44%	21,614	44%	-6%
UMCP	1,182	12%	1,252	13%	1,303	13%	1,338	14%	1,359	14%	6,434	13%	15%
UMBC	1,110	11%	1,038	10%	1,070	11%	1,024	11%	940	10%	5,182	10%	-15%
Towson	675	7%	649	6%	681	7%	686	7%	712	7%	3,403	7%	5%
Catonsville	534	5%	560	6%	538	5%	472	5%	454	5%	2,558	5%	-15%
UMUC	413	4%	408	4%	444	4%	416	4%	387	4%	2,068	4%	-6%
All Other Colleges in MD	267	3%	285	3%	303	3%	281	3%	325	3%	1,461	3%	22%
Frostburg	161	2%	164	2%	144	1%	171	2%	157	2%	797	2%	-2%
Salisbury	146	1%	160	2%	158	2%	147	2%	164	2%	775	2%	12%
Johns Hopkins	192	2%	188	2%	111	1%	92	1%	91	1%	674	1%	-53%
Notre Dame	119	1%	126	1%	125	1%	133	1%	115	1%	618	1%	-3%
Univ of Baltimore	143	1%	112	1%	88	1%	83	1%	93	1%	519	1%	-35%
St Mary's	93	1%	96	1%	85	1%	92	1%	95	1%	461	1%	2%
Morgan	71	1%	73	1%	69	1%	87	1%	88	1%	388	1%	24%
Villa Julie	74	1%	78	1%	71	1%	70	1%	55	1%	348	1%	-26%
Loyola	67	1%	69	1%	69	1%	69	1%	72	1%	346	1%	7%
Western Maryland	54	1%	57	1%	68	1%	65	1%	69	1%	313	1%	28%
Bowie	49	0%	50	1%	44	0%	44	0%	42	0%	229	0%	-14%
Coppin	64	1%	62	1%	23	0%	36	0%	33	0%	218	0%	-48%
UMB-City	46	0%	38	0%	37	0%	52	1%	43	0%	216	0%	-7%
Anne Arundel	30	0%	37	0%	35	0%	53	1%	56	1%	211	0%	87%
Montgomery - Rockville	28	0%	30	0%	22	0%	29	0%	29	0%	138	0%	4%
Essex	33	0%	33	0%	22	0%	22	0%	21	0%	131	0%	-36%
Baltimore City	26	0%	27	0%	29	0%	6	0%	13	0%	101	0%	-50%
Dundalk	19	0%	17	0%	19	0%	19	0%	17	0%	91	0%	-11%
Prince George's	19	0%	11	0%	19	0%	14	0%	8	0%	71	0%	-58%
Total Colleges in Maryland	10,108	100%	9,988	100%	9,920	100%	9669	100%	9680	100%	49,365	100%	-4%

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New Full-Time Freshmen Enrollment at Maryland Campuses
Howard County Residents

College	Fall										Total # All Years	Total % All Years	Percent Change 1993 to 1997
	1993		1994		1995		1996		1997				
	#	%	#	%	#	%	#	%	#	%			
Howard	341	35%	227	26%	359	36%	344	32%	444	37%	1,715	33%	30%
UMCP	183	19%	198	23%	221	22%	193	18%	256	21%	1,051	20%	40%
UMBC	83	8%	73	8%	87	9%	109	10%	83	7%	435	8%	0%
All Other Colleges in MD	79	8%	92	11%	68	7%	85	8%	75	6%	399	8%	-5%
Towson	58	6%	73	8%	83	8%	106	10%	110	9%	430	8%	90%
Catonsville	63	6%	61	7%	55	5%	55	5%	52	4%	286	6%	-17%
Frostburg	47	5%	40	5%	36	4%	58	5%	43	4%	224	4%	-9%
Salisbury	38	4%	26	3%	24	2%	28	3%	42	4%	158	3%	11%
St Mary's	14	1%	25	3%	20	2%	35	3%	23	2%	117	2%	64%
Loyola	12	1%	18	2%	9	1%	18	2%	18	2%	75	1%	50%
Western Maryland	16	2%	15	2%	19	2%	14	1%	20	2%	84	2%	25%
Morgan	11	1%	14	2%	9	1%	22	2%	16	1%	72	1%	45%
Coppin	30	3%	1	0%	4	0%	11	1%	5	0%	51	1%	-83%
Bowie	7	1%	7	1%	9	1%	3	0%	5	0%	31	1%	-29%
Total Colleges in Maryland	982	100%	870	100%	1,003	100%	1081	100%	1192	100%	5,128	100%	21%

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Full-Time Undergraduate Enrollment at Maryland Campuses
Howard County Residents

College	Fall										Total # All Years	Total % All Years	Percent Change 1993 to 1997
	1993		1994		1995		1996		1997				
	#	%	#	%	#	%	#	%	#	%			
Howard	1,141	24%	1,142	24%	1,123	24%	1,194	25%	1,289	26%	5,889	25%	13%
UMCP	1,002	21%	1,094	23%	1,144	24%	1,183	24%	1,206	24%	5,629	24%	20%
UMBC	748	16%	639	14%	686	15%	677	14%	626	13%	3,376	14%	-16%
Towson	520	11%	503	11%	538	11%	555	11%	599	12%	2,715	11%	15%
All Other Colleges in MD	269	6%	272	6%	239	5%	247	5%	252	5%	1,279	5%	-6%
Catonsville	193	4%	181	4%	171	4%	169	3%	139	3%	853	4%	-28%
Frostburg	158	3%	159	3%	143	3%	170	3%	156	3%	786	3%	-1%
Salisbury	138	3%	149	3%	147	3%	138	3%	156	3%	728	3%	13%
St Mary's	91	2%	95	2%	84	2%	92	2%	95	2%	457	2%	4%
Morgan	57	1%	63	1%	62	1%	78	2%	80	2%	340	1%	40%
Loyola	61	1%	67	1%	60	1%	63	1%	69	1%	320	1%	13%
Western Maryland	53	1%	56	1%	67	1%	65	1%	69	1%	310	1%	30%
Johns Hopkins	57	1%	45	1%	56	1%	57	1%	45	1%	260	1%	-21%
University of Baltimore	65	1%	44	1%	33	1%	42	1%	51	1%	235	1%	-22%
Villa Julie	36	1%	38	1%	33	1%	33	1%	27	1%	167	1%	-25%
UMUC	26	1%	30	1%	34	1%	34	1%	33	1%	157	1%	27%
Bowie	33	1%	36	1%	30	1%	27	1%	27	1%	153	1%	-18%
Notre Dame	24	1%	23	0%	24	1%	24	0%	16	0%	111	0%	-33%
Montgomery - Rockville	9	0%	10	0%	6	0%	11	0%	9	0%	45	0%	0%
Anne Arundel	3	0%	6	0%	2	0%	4	0%	10	0%	25	0%	233%
Baltimore City	6	0%	8	0%	3	0%	2	0%	5	0%	24	0%	-17%
Essex	6	0%	7	0%	3	0%	0	0%	2	0%	18	0%	-67%
Dundalk	3	0%	1	0%	1	0%	2	0%	0	0%	7	0%	-100%
Prince George's	1	0%	2	0%	1	0%	3	0%	0	0%	7	0%	-100%
Total Colleges in Maryland	4,700	100%	4,670	100%	4,690	100%	4,870	100%	4,961	100%	23,891	100%	6%

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Part-Time Undergraduate Enrollment at Maryland Campuses
Howard County Residents

College	Fall 1993 #	1993 %	1994 #	1994 %	1995 #	1995 %	1996 #	1996 %	1997 #	1997 %	Total # All Years	Total % All Years	Percent Change 1993 to 1997
Howard	3,352	62%	3,226	61%	3,220	62%	2974	62%	2953	63%	15,725	62%	-12%
UMUC	387	7%	378	7%	410	8%	382	8%	354	8%	1,911	8%	-9%
UMBC	362	7%	399	8%	384	7%	347	7%	314	7%	1,806	7%	-13%
Catonsville	341	6%	379	7%	367	7%	303	6%	315	7%	1,705	7%	-8%
UMCP	180	3%	158	3%	159	3%	155	3%	153	3%	805	3%	-15%
Towson	155	3%	146	3%	143	3%	131	3%	113	2%	688	3%	-27%
All Other Colleges in MD	108	2%	113	2%	119	2%	122	3%	149	3%	611	2%	38%
Notre Dame	95	2%	103	2%	101	2%	109	2%	99	2%	507	2%	4%
Johns Hopkins	135	2%	143	3%	55	1%	35	1%	46	1%	414	2%	-66%
University of Baltimore	78	1%	68	1%	55	1%	41	1%	42	1%	284	1%	-46%
Anne Arundel	27	0%	31	1%	33	1%	49	1%	46	1%	186	1%	70%
Villa Julie	38	1%	40	1%	38	1%	37	1%	28	1%	181	1%	-26%
Essex	27	0%	26	0%	19	0%	22	0%	19	0%	113	0%	-30%
Montgomery - Rockville	19	0%	20	0%	16	0%	18	0%	20	0%	93	0%	5%
Dundalk	16	0%	16	0%	18	0%	17	0%	17	0%	84	0%	6%
Bowie	16	0%	14	0%	19	0%	17	0%	15	0%	81	0%	-6%
Baltimore City	20	0%	19	0%	26	0%	4	0%	8	0%	77	0%	-60%
Prince George's	18	0%	9	0%	18	0%	11	0%	8	0%	64	0%	-56%
Morgan	14	0%	10	0%	7	0%	9	0%	8	0%	48	0%	-43%
Salisbury	8	0%	11	0%	11	0%	9	0%	8	0%	47	0%	0%
Loyola	6	0%	2	0%	9	0%	6	0%	3	0%	26	0%	-50%
Frostburg	3	0%	5	0%	1	0%	1	0%	1	0%	11	0%	-67%
St Mary's	2	0%	1	0%	1	0%	0	0%	0	0%	4	0%	-100%
Western Maryland	1	0%	1	0%	1	0%	0	0%	0	0%	3	0%	-100%
Total Colleges in Maryland	5,408	100%	5,318	100%	5,230	100%	4799	100%	4719	100%	25,474	100%	-13%

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MARKET SHARE OF
ALL HIGH SCHOOL GRADUATES

HOWARD COUNTY DEPT. OF EDUCATION
SURVEY OF
HIGH SCHOOL GRADUATES

1996 Graduate Follow-up Summary Sheet
All Students
Howard County

Graduate Follow-up 1996	County	Howard	Mt. Hebron	Centennial	Glenelg	Atholton	Wilde Lake	Oakland Mills	Hammond
Student Survey Responses									
Percentage of Returns	69.8%	72.2%	70.1%	70.9%	61.4%	70.1%	73.5%	70.2%	70.1%
Pre Survey Total	2128	324	321	323	254	268	196	245	197
Post Survey Returns	1486	234	225	229	156	188	144	172	138
School Full/Part Time									
Attending 4-yr college	61.0%	53.8%	57.3%	75.5%	64.1%	54.3%	58.3%	61.0%	63.0%
Attending 2-yr college	21.9%	18.4%	27.1%	19.2%	19.9%	30.9%	21.5%	17.4%	20.3%
Specialized sch/train	1.7%	3.4%	0.4%	1.3%	1.3%	2.7%	0.7%	2.9%	0.7%
Total	84.7%	75.6%	84.9%	96.1%	85.3%	87.8%	80.6%	81.4%	84.1%
Employed Full/Part Time									
Employment	34.9%	56.4%	40.9%	13.5%	41.0%	26.1%	26.4%	40.1%	31.9%
Military	0.5%	0.9%	1.3%	0.4%	0.0%	0.5%	0.0%	0.6%	0.0%
Other	1.4%	1.3%	1.3%	0.0%	1.9%	1.6%	2.8%	2.3%	0.7%
Total	36.9%	58.5%	43.6%	14.0%	42.9%	28.2%	29.2%	43.0%	32.6%
Colleges Attending									
Community College	22.3%	19.2%	27.1%	19.2%	20.5%	31.4%	21.5%	18.0%	20.3%
University of MD System	27.9%	25.6%	33.8%	30.6%	21.2%	22.3%	30.6%	20.9%	38.4%
Private Technical/Trade School	1.1%	3.0%	0.4%	1.3%	1.9%	0.0%	0.0%	1.2%	0.0%
Private College	3.4%	3.0%	4.0%	2.2%	4.5%	4.8%	1.4%	4.1%	2.9%
Out of state Schools	30.6%	22.2%	20.0%	44.1%	39.1%	29.8%	29.9%	37.2%	23.2%
Total	85.1%	73.1%	85.3%	97.4%	87.2%	88.3%	83.3%	81.4%	84.8%

OUT-OF-STATE COLLEGE ENROLLMENT
FY-1996

HOWARD COUNTY

ALL STUDENTS

Alphabetical		Frequency	
State	Total Enrolled	State	Total Enrolled
Arizona	2	Virginia	100
Arkansas	1	Pennsylvania	83
California	4	North Carolina	43
Colorado	7	New York	34
Connecticut	6	Massachusetts	20
Delaware	13	Florida	17
District of Columbia	16	District of Columbia	16
Florida	17	Georgia	14
Georgia	14	Delaware	13
Idaho	2	South Carolina	12
Illinois	5	Ohio	9
Indiana	6	Louisiana	8
Kentucky	3	Colorado	7
Louisiana	8	Michigan	7
Maine	1	Connecticut	6
Massachusetts	20	Indiana	6
Michigan	7	New Jersey	6
Missouri	4	Tennessee	6
Montana	1	West Virginia	6
New Hampshire	2	Illinois	5
New Jersey	6	Texas	5
New York	34	Out-of-Country	5
North Carolina	43	California	4
Ohio	9	Missouri	4
Oklahoma	1	Kentucky	3
Pennsylvania	83	Arizona	2
Rhode Island	2	Idaho	2
South Carolina	12	New Hampshire	2
Tennessee	6	Rhode Island	2
Texas	5	Arkansas	1
Utah	1	Maine	1
Virginia	100	Montana	1
Washington	1	Oklahoma	1
West Virginia	6	Utah	1
Out-of-Country	5	Washington	1
Total	453	Total	453

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